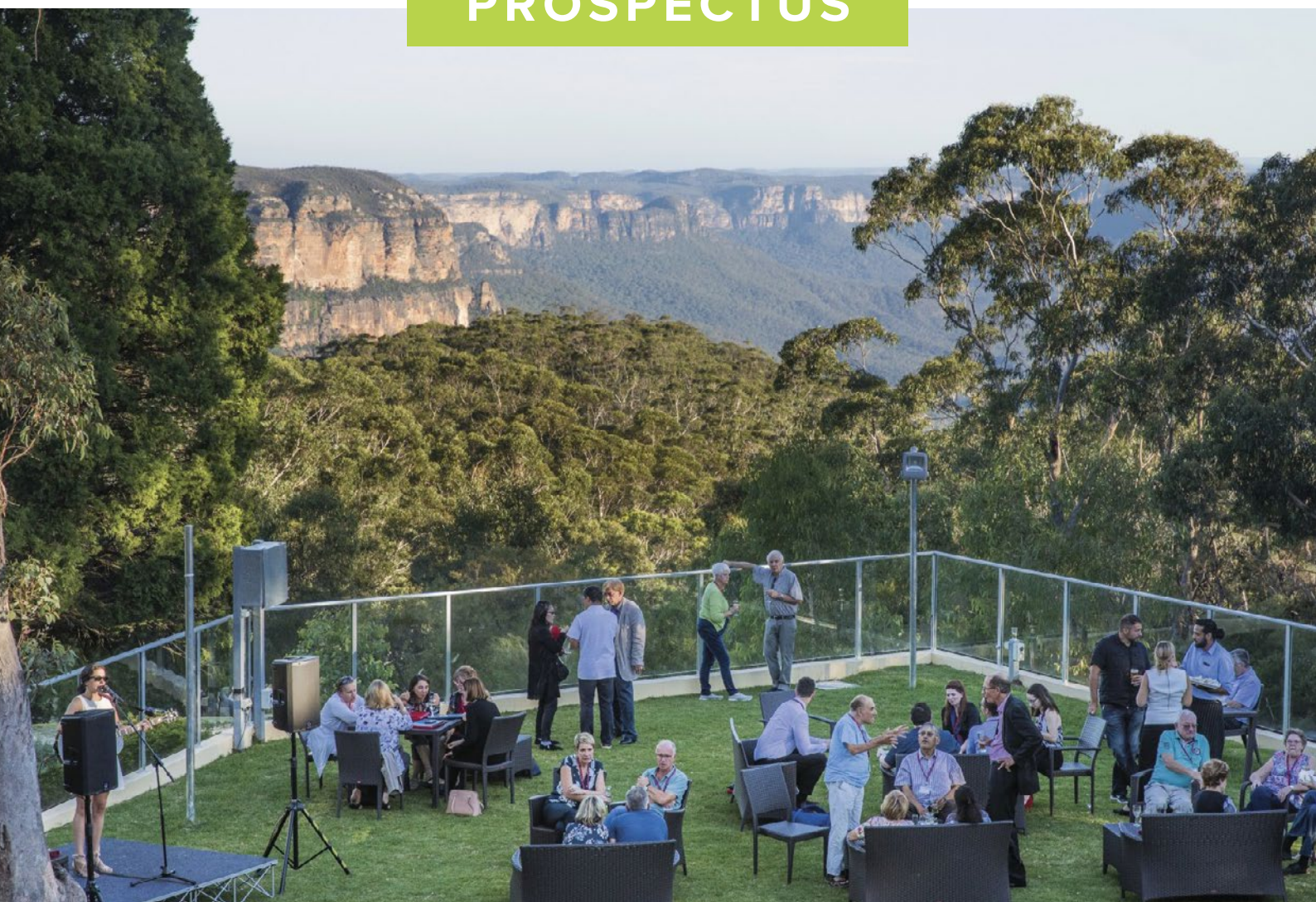




FINANCIAL COUNSELLORS'  
ASSOCIATION OF NSW INC

# CONFERENCE *2023*

PROSPECTUS



21 - 22 AUGUST

FAIRMONT RESORT BLUE MOUNTAINS, NSW



# FCAN

## Sponsorship Opportunities

### Major Conference Partner

LIMITED AVAILABILITY

Investment AU\$

**\$18,150**

(includes GST)

PAGE 3

### Exclusive Dinner Partner

EXCLUSIVE, one package available

Investment AU\$

**\$16,500**

(includes GST)

PAGE 3

### Exclusive Networking Partner

EXCLUSIVE, one package available

Investment AU\$

**\$11,000** (includes GST) PAGE 4

### Gold Partner

LIMITED AVAILABILITY

Investment AU\$

**\$6,875** (includes GST) PAGE 4

### Corporate Social Responsibility (CSR) LIMITED AVAILABILITY

Investment AU\$

**\$11,000** (includes GST) PAGE 5

### Time Out Pampering Partner

EXCLUSIVE, one package available

Investment AU\$

**\$11,000** (includes GST) PAGE 5

### Lanyard Partner

EXCLUSIVE, one package available

Investment AU\$

**\$6,875** (includes GST) PAGE 6

### Café Partner

EXCLUSIVE, one package available

Investment AU\$

**SOLD** PAGE 6

### Supporter

LIMITED AVAILABILITY

Investment AU\$

**\$4,950** (includes GST) PAGE 7

### Community Supporter

LIMITED AVAILABILITY

Investment AU\$

**\$1,650** (includes GST) PAGE 7

# CONFERENCE 2023

## MAJOR CONFERENCE PARTNER

**\$18,150** includes GST

**LIMITED AVAILABILITY**

- ▶ Speaking opportunity as determined by the program
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Your banner displayed in a prominent section of the foyer as guests arrive
- ▶ The most prominent exhibitor's stand
- ▶ Your marketing collateral on every table in the main plenary on the first conference day. (For example pens, magnets, mints, other corporate gifts)
- ▶ Acknowledged as our Major Conference Partner throughout our conference
- ▶ Your logo will appear most prominently on the background slides throughout the event
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

## EXCLUSIVE DINNER PARTNER

**\$16,500** includes GST

**EXCLUSIVE, one package available**

- ▶ Naming rights to the Conference Dinner
- ▶ 10-15 minute speaking opportunity to address dinner guests
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Your banner, prominently displayed in the dining hall throughout the dinner event
- ▶ Acknowledged as the dinner sponsor throughout the evening
- ▶ Acknowledged throughout the conference as a partner
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the event
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



# CONFERENCE 2023

## EXCLUSIVE NETWORKING PARTNER

**\$11,000** includes GST

**EXCLUSIVE, one package available**

- ▶ Naming rights to the Networking event
- ▶ Your banner displayed at the Networking event
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the Networking Partner throughout our conference and at the Networking event
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

## GOLD PARTNER

**\$6,875** includes GST

**LIMITED AVAILABILITY**

- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as a Gold Conference Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner





# CONFERENCE 2023

## CORPORATE SOCIAL RESPONSIBILITY (CSR) PARTNER

**\$11,000** includes GST

**LIMITED AVAILABILITY**

- ▶ Speaking opportunity as determined by the program
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the CSR Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

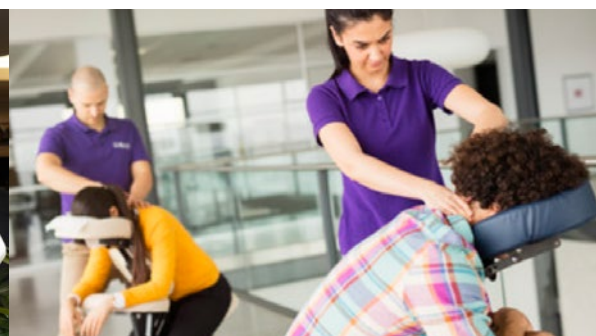
## TIME OUT PAMPERING PARTNER

**\$11,000** includes GST

**EXCLUSIVE, one package available**

*Give conference delegates a bit of pampering*

- ▶ Acknowledged as the Time Out Package Partner throughout our conference
- ▶ This partner package sponsors a team of massage therapists to treat all delegates throughout the conference
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Acknowledged as the Time Out Pampering Partner throughout our conference
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



# CONFERENCE 2023

## LANYARD PARTNER

**\$6,875** includes GST

**EXCLUSIVE, one package available**

- ▶ Your logo printed on delegate lanyards
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the Lanyard Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

## CAFÉ PARTNER SOLD

- ▶ Your branding on the coffee cart
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand close to the coffee cart
- ▶ Acknowledged as the Café Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and gala dinner



# CONFERENCE 2023

## SUPPORTER

**\$4,950** includes GST

**LIMITED AVAILABILITY**

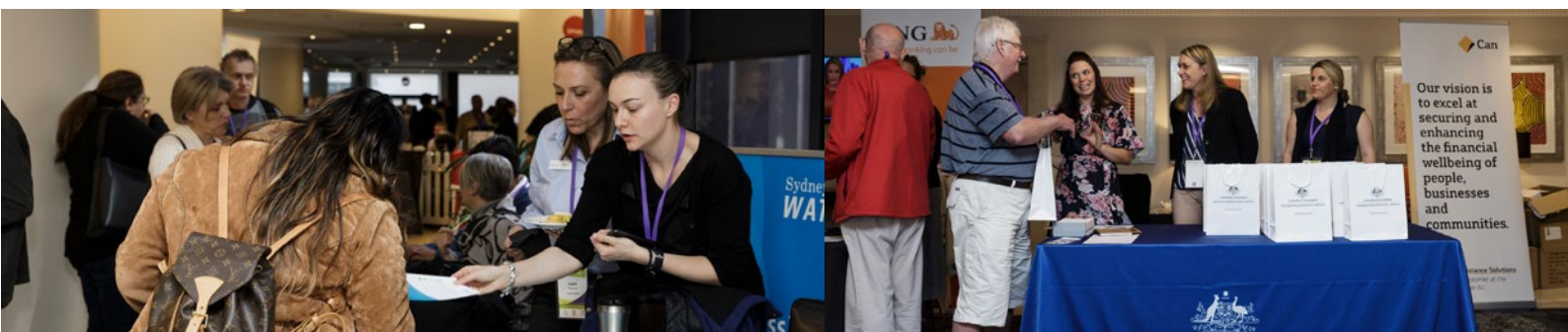
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as a Supporter throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

## COMMUNITY SUPPORTER

**\$1,650** includes GST

**LIMITED AVAILABILITY**

- ▶ Limited to community and affiliate organisations, charities and not for profits
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



# CONFERENCE 2023

## EXHIBITOR STAND INCLUSIONS

All sponsorship packages include an exhibitor stand.

Exhibitor stands include table, tablecloth and 2 chairs.

Sponsors can display their banners, marketing material (pens, magnets, mints, other corporate gifts) on their exhibitor stand during the conference.

Sponsors set up exhibitor stands on 21 August before 8.30am

## COMPLIMENTARY TICKETS

All sponsorship packages include two complimentary tickets. Sponsors must register the names of their two complimentary ticket holders through the Conference website under complimentary tickets. Any additional tickets will need to be purchased through the conference website.

