



FINANCIAL COUNSELLORS'
ASSOCIATION OF NSW INC

PROSPECTUS

A photograph of several people at a conference, partially obscured by a large green and blue graphic element. The image shows a woman in a blue shirt and glasses in the foreground, and other attendees in the background.

2022 CONFERENCE

14 - 16 September | *Novotel Brighton Beach, Sydney NSW*

FCAN Sponsorship Opportunities

Major Conference Partner
EXCLUSIVE

Investment AU\$ **\$18,150** (includes GST)

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Gold Partner
EXCLUSIVE

Investment AU\$ **\$6,875** (includes GST)

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Exclusive Dinner Partner
EXCLUSIVE, one package available

Investment AU\$ **\$16,500** (includes GST)

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Exclusive Networking Partner
EXCLUSIVE, one package available

Investment AU\$ **\$11,000** (includes GST)

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Corporate Social Responsibility (CSR) LIMITED AVAILABILITY

Investment AU\$ **\$11,000** (includes GST)

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Time Out Pampering Partner EXCLUSIVE

Investment AU\$ **\$11,000** (includes GST)

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Lanyard Partner
EXCLUSIVE

Investment AU\$ **\$6,875** (includes GST)

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Café Partner
EXCLUSIVE

Investment AU\$ **\$6,875** (includes GST)

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Supporter
LIMITED AVAILABILITY

Investment AU\$ **\$4,950** (includes GST)

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Community Supporter
LIMITED AVAILABILITY

Investment AU\$ **\$1,650** (includes GST)

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MAJOR CONFERENCE PARTNER

\$18,150 includes GST

- ▶ Speaking opportunity as determined by the program
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Your banner displayed in a prominent section of the foyer as guests arrive
- ▶ The most prominent exhibitor's stand
- ▶ Your marketing collateral on every table in the main plenary on the first conference day. (For example pens, magnets, mints, other corporate gifts)
- ▶ Acknowledged as our Major Conference Partner throughout our conference
- ▶ Your logo will appear most prominently on the background slides throughout the event
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

GOLD PARTNER

\$6,875 includes GST

- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as a Gold Conference Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



2022 CONFERENCE

EXCLUSIVE DINNER PARTNER

\$16,500 includes GST -

ONLY ONE PACKAGE AVAILABLE

- ▶ Naming rights to the Conference Dinner
- ▶ 10-15 minute speaking opportunity to address dinner guests
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Your banner, prominently displayed in the dining hall throughout the dinner event
- ▶ Acknowledged as the dinner sponsor throughout the evening
- ▶ Acknowledged throughout the conference as a partner
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the event
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

EXCLUSIVE NETWORKING PARTNER

\$11,000 includes GST

- ▶ Naming rights to the Networking event
- ▶ Your banner displayed at the Networking event
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the Networking Partner throughout our conference and at the Networking event
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



CORPORATE SOCIAL RESPONSIBILITY (CSR) PARTNER

\$11,000 includes GST

- ▶ Speaking opportunity as determined by the program
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the CSR Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

TIME OUT PAMPERING PARTNER

\$11,000 includes GST

Give conference delegates a bit of pampering

- ▶ Acknowledged as the Time Out Package Partner throughout our conference
- ▶ This partner package sponsors a team of massage therapists to treat all delegates throughout the conference
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Acknowledged as the Time Out Pampering Partner throughout our conference
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



2022 CONFERENCE

LANYARD PARTNER

\$6,875 includes GST

- ▶ Your logo printed on delegate lanyards
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as the Lanyard Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

CAFÉ PARTNER

\$6,875 includes GST

- ▶ Your branding on the coffee cart
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand close to the coffee cart
- ▶ Acknowledged as the Café Partner throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and gala dinner



2022 CONFERENCE

SUPPORTER

\$4,950 includes GST

- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Acknowledged as a Supporter throughout our conference
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner

COMMUNITY SUPPORTER

\$1,650 includes GST

- ▶ Limited to community and affiliate organisations, charities and not for profits
- ▶ Your logo on the conference website, printed program and electronic program
- ▶ Exhibitor's stand
- ▶ Your logo will appear on the background slides throughout the conference
- ▶ Two complimentary tickets for your representatives to the full conference, networking and dinner



2022 CONFERENCE

Exhibitor Stand inclusions

All sponsorship packages include an exhibitor stand.

Exhibitor stands include table, tablecloth and 2 chairs.

Sponsors can display their banners, marketing material (pens, magnets, mints, other corporate gifts) on their exhibitor stand during the conference.

Sponsors set up exhibitor stands on 25 August before 8.30am

Complimentary tickets

All sponsorship packages include two complimentary tickets. Sponsors must register the names of their two complimentary ticket holders through the Conference website under complimentary tickets. Any additional tickets will need to be purchased through the conference website.

